



Club Health Assessment for District 40 S through June 2012

| Club Number | Club Name | Charter Date | Status | Membership | | | | | | Reports | | | | Finance | LCIF | | | |
|--------------------------------------|--------------------------|--------------|------------------|--|------------------------------------|-------------------|---------------------|----------------|--|--|---------------------------|---|--|----------------------------------|--|--|-----------------------------------|-----------|
| | | | Current Status * | Number of Times on Status Quo within 2 years | Current Member Count | YTD Members Added | YTD Members Dropped | YTD Net Growth | Member Count 12 Months Ago | Avg. length of service for dropped members | Months Since Last MMR *** | Yrs. Since Last Officer Report | President Rotation | No Active Email ** | Months Since Last Activity Report *** | Account Balance | Donations for current Fiscal Year | |
| | | | | | If below 15 members appears in red | | | | If net loss is greater than 20% appears in red | | | If no report in 3 months appears in red | When more than one year appears in red | Number of repeat terms indicated | Notes the officers do not have an active Email | If no report in 12 months appears in red | | |
| Clubs more than two years old | | | | | | | | | | | | | | | | | | |
| 13549 | ALAMOGORDO BREAKFAST | 03/13/1971 | Active | | 31 | 2 | 11 | -9 | -22.50% | 40 | 4 | 0 | | | | 1 | | \$80.00 |
| 45679 | ALAMOGORDO DOWNTOWN | 01/17/1986 | Active | | 13 | 7 | 5 | 2 | 18.18% | 11 | 9 | 0 | | | | 2 | | |
| 13551 | ALAMOGORDO EVENING | 11/28/1955 | Active | | 13 | 2 | 1 | 1 | 8.33% | 12 | 3 | 0 | | 4 | | 0 | | |
| 13550 | ALAMOGORDO NOON | 02/15/1946 | Active | | 28 | 4 | 1 | 3 | 12.00% | 25 | 3 | 2 | | 4 | T,M | 67 | | |
| 13552 | ANTHONY | 04/12/1939 | Active | | 6 | 0 | 3 | -3 | -33.33% | 9 | 20 | 2 | | | P | 3 | | |
| 13572 | ARTESIA DOWNTOWN | 04/28/1939 | Active | | 30 | 3 | 1 | 2 | 7.14% | 28 | 16 | 1 | | | | 0 | | \$500.00 |
| 13553 | BAYARD | 06/10/1940 | Active | | 6 | 2 | 2 | 0 | 0.00% | 6 | 48 | 2 | | 4 | S,M | 12 | | |
| 88833 | CAPITAN SMOKEY BEAR | 06/28/2005 | Active | 3 | 1 | 2 | 7 | -5 | -83.33% | 6 | 3 | 3 | | None | | 32 | | |
| 13574 | CARLSBAD DOWNTOWN | 04/26/1928 | Active | | 45 | 5 | 7 | -2 | -4.26% | 47 | 11 | 0 | | 2 | | 0 | | \$2020.00 |
| 13576 | CARLSBAD HEIGHTS | 03/01/1955 | Active | | 30 | 3 | 11 | -8 | -21.05% | 38 | 12 | 0 | | | M | 0 | | \$450.00 |
| 13556 | CLOUDCROFT | 10/09/1947 | Active | | 8 | 2 | 0 | 2 | 33.33% | 6 | | 0 | | 2 | P,T | 23 | | \$250.00 |
| 13557 | DEMING | 01/29/1929 | Active | | 15 | 0 | 0 | 0 | 0.00% | 15 | | 2 | | 6 | M | 4 | | |
| 13582 | EUNICE | 02/06/1954 | Active | | 11 | 0 | 0 | 0 | 0.00% | 11 | | 1 | | 4 | P,M | 0 | | |
| 13584 | HAGERMAN | 05/16/1946 | Active | 1 | 9 | 0 | 1 | -1 | -10.00% | 10 | 4 | 7 | | | M | N/R | | |
| 13559 | HATCH | 03/29/1939 | Active | | 10 | 3 | 2 | 1 | 11.11% | 9 | 16 | 9 | | | P,M | 1 | | |
| 13560 | HIGH ROLLS MOUNTAIN PARK | 10/27/1958 | Active | | 13 | 2 | 1 | 1 | 8.33% | 12 | 3 | 0 | | | | 4 | | \$1686.00 |
| 13585 | HOBBS DOWNTOWN | 01/22/1937 | Active | | 28 | 2 | 7 | -5 | -15.15% | 33 | 9 | 2 | | | S | 3 | | \$100.00 |
| 13586 | HOBBS EVENING | 02/24/1955 | Active | | 10 | 2 | 2 | 0 | 0.00% | 10 | 4 | 3 | | | P | 5 | | \$350.00 |
| 13561 | LA MESA | 04/09/1949 | Active | | 33 | 1 | 2 | -1 | -2.94% | 34 | 10 | 0 | | | T,M | 2 | | \$1000.00 |
| 13562 | LAS CRUCES | 06/06/1928 | Active | | 32 | 8 | 10 | -2 | -5.88% | 34 | 5 | 0 | | | P | 24 | | |
| 13563 | LAS CRUCES DE NOCHE | 06/11/1957 | Active | | 13 | 3 | 5 | -2 | -13.33% | 15 | 14 | 0 | | | P | 0 | | \$85.00 |
| 36573 | LAS CRUCES SUNRISE | 02/15/1979 | Active | | 34 | 3 | 1 | 2 | 6.25% | 32 | 26 | 1 | | | P,M | 0 | | \$1500.00 |
| 13564 | LORDSBURG | 10/30/1930 | Active | | 11 | 3 | 6 | -3 | -21.43% | 14 | 14 | 11 | | 2 | P,T,M | N/R | | |
| 13589 | LOVINGTON | 01/02/1946 | Active | | 19 | 3 | 8 | -5 | -20.83% | 24 | 10 | 1 | | 2 | S | 0 | | \$25.00 |
| 99805 | LUNA EVENING | 06/28/2007 | Active | | 11 | 5 | 2 | 3 | 37.50% | 8 | 4 | 1 | | | M | 2 | | \$100.00 |



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|-------------|-----------------------|--------------|------------------|--|------------------------------------|-------------------|---------------------|----------------|-----------------|--|--|---------------------------|--------------------------------|--------------------|--------------------|---------------------------------------|-----------------|-----------------------------------|--|-----------|
| | | | Current Status * | Number of Times on Status Quo within 2 years | Current Member Count | YTD Members Added | YTD Members Dropped | YTD Net Growth | YTD Net Growth% | Member Count 12 Months Ago | Avg. length of service for dropped members | Months Since Last MMR *** | Yrs. Since Last Officer Report | President Rotation | No Active Email ** | Months Since Last Activity Report *** | Account Balance | Donations for current Fiscal Year | | |
| | | | | | If below 15 members appears in red | | | | | If net loss is greater than 20% appears in red | | | | | | | | | | |
| 13565 | MESILLA | 11/08/1972 | Active | 1 | 23 | 7 | 0 | 7 | 43.75% | 16 | | | | | | | M | 0 | | |
| 13594 | ROSWELL DOWNTOWN | 09/15/1927 | Active | | 16 | 0 | 1 | -1 | -5.88% | 17 | 10 | | | | | | P,S,T,M | 84 | | \$70.00 |
| 13595 | ROSWELL MIDDAY | 01/21/1955 | Active | | 13 | 4 | 5 | -1 | -7.14% | 14 | 24 | | | | 2 | | P,M | 24 | | \$50.00 |
| 103969 | ROSWELL NEW VISION | 11/14/2008 | Cancelled(6) | 1 | 0 | 0 | 2 | -2 | -100.00% | 2 | 3 | | | | None | | | 13 | | |
| 13566 | RUIDOSO | 01/07/1940 | Active | | 13 | 0 | 2 | -2 | -13.33% | 15 | 2 | | | | | | P,S,T,M | 0 | | |
| 13567 | RUIDOSO VALLEY NOON | 11/26/1969 | Active | | 41 | 8 | 8 | 0 | 0.00% | 41 | 9 | | | | | | | 4 | | \$1000.00 |
| 13568 | SILVER CITY | 12/10/1930 | Active | | 15 | 0 | 13 | -13 | -46.43% | 28 | 8 | | | | 3 | | | 24 | | \$10.00 |
| 13570 | TRUTH OR CONSEQUENCES | 12/06/1944 | Active | | 17 | 5 | 0 | 5 | 41.67% | 12 | | | | | | | M | N/R | | |
| 13571 | TULAROSA | 01/09/1946 | Active | | 8 | 0 | 3 | -3 | -27.27% | 11 | 41 | | | | 3 | | P,T,M | 71 | | |

Clubs Cancelled Previous Fiscal Year – Clubs Cancelled within last 12 months may be reinstated

| Club Number | Club Name | Charter Date | Current Status* | Cancellation Date |
|-------------|---------------------------------|--------------|-----------------|-------------------|
| 103807 | ROSWELL SAVE OUR YOUTH MARIACHI | 10/29/2008 | Cancelled(6) | 06/30/2011 |
| 108255 | SIERRA SPORTS | 05/07/2010 | Cancelled(8) | 06/30/2011 |
| 13598 | TATUM | 02/03/1949 | Cancelled(8) | 06/30/2011 |

| Current Total Clubs | YTD New Clubs | YTD Cancelled Clubs | YTD Net Club Gain | Current Total Members | YTD Add | YTD Drop | YTD Net Growth | YTD Net Growth % | Member Count 12 Months Ago | Average Member Count Per Club | % of Clubs with less than 20 members | % No MMR in 3 Months | % No Officer Report in 12 Months | % of Clubs with balance 90+ days | Number of Clubs in Status Quo | % Status Quo Clubs in Financial Suspension | Number of Cancelled Clubs | Average Cancelled Club Age | Members Lost Due to Cancellation | % of Clubs Cancelled for Non-Financial Reasons |
|---------------------|---------------|---------------------|-------------------|-----------------------|---------|----------|----------------|------------------|----------------------------|-------------------------------|--------------------------------------|----------------------|----------------------------------|----------------------------------|-------------------------------|--|---------------------------|----------------------------|----------------------------------|--|
| 33 | 0 | 1 | -1 | 606 | 91 | 130 | -39 | -6.05% | 645 | 18 | 67% | 21% | 0% | 0% | 0 | 0% | 1 | 69 | 0 | -100% |

* - Cancellation Reasons: 1-Objectives/conduct, 2-Non-active club, 5-Non-existing club, 6-Disbanding, 7-Merger, 8-Financial Suspension, 9-District/Multiple District Dues.

** - Abbreviation: P-President, S-Secretary, T-Treasurer, M-Member Chairperson.

***- Abbreviation: N/R - Not reported through the WMMR. Reports submitted using other methods are not reflected.